

Search Notes	Application/Control No.	Applicant(s)/Patent under Reexamination	
		09/849,448	DELURGIO ET AL.
Examiner		Art Unit	
Stephen Bylciw		3623	

SEARCH NOTES (INCLUDING SEARCH STRATEGY)		
	DATE	EXMR
East search (see attached)	5/12/2005	SB
Periodical article search: Marketing Science, Harvard Business Review, Econometrics Journal	5/12/2005	SB
Dialog Search	5/12/2005	SB